



April, 2007

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## Welcome New Chapter Members!

ASTDBR welcomes the following new individual and corporate members as of April 3, 2007!

- Marina Brown** ..... Blue Cross Blue Shield of LA\*
- Janet Chaisson**..... Blue Cross Blue Shield of LA\*
- Michael Frederick** ..... Farmers Insurance Company
- Morgan Gaffney** ..... Student, LSU
- Katina Gice** ..... Cox Communications\*
- Paulette Habit**..... Lafayette General Medical Center
- Teresa Hale**..... Commercial Properties Management
- Michael Hebert** ..... PCS Nitrogen\*
- Vickie Hendrix** ..... Iron Mountain
- Anjenette Holmes** ..... KinderCare
- Irena Lee** ..... Cox Communications\*
- Mary McMillan** ..... Blue Cross Blue Shield of LA\*
- Sylvia Melancon** ..... Student, LSU
- Sarah Oubre**..... Home Bank
- Kim Patterson** ..... Cox Communications\*
- Becky Rogers** ..... BR Coca Cola Bottling Company

- Dana Romero** ..... KinderCare
- Kathy Rose** ..... Woman’s Hospital
- Robin Schooling** ..... Louisiana Lottery
- Dionne Smith** ..... Hollywood Casino
- Lora Taylor** ..... Woman’s Hospital
- Nicole Theel** ..... American Gateway Bank
- Amy Troxclair** ..... Woman’s Hospital
- Cory Wicker** ..... Student, LSU
- Sandra Wilson**..... Bubbling To Learn Training Agency

**\* Corporate Members**

**Bob Pike Workshop is a Success!!!**

Wow! After spending a day with Bob Pike – all I can say is: Wow! Nearly 200 performance professionals from across South Louisiana and Mississippi attended “Creative Training Techniques - Performance Driven Workshop” with the internationally recognized “Trainer’s trainer” Bob Pike!

On March 15<sup>th</sup>, the West Baton Rouge Conference Center was inundated by learning and development directors, trainers, and HR professionals wanting to inject their programs with new ideas and skills.

The morning session focused on “17 Ways To Get More Into And Out Of Your Own Training”...the afternoon on Assessment, Evaluation and Transfer: 21 Tested Tips, Techniques, and Strategies for Delivering Results”. By the end of the day, the walls and our participant guides were covered with new ideas and best practices.

Throughout the day, participants also had an opportunity to network with the Who’s Who of performance within our area. Watch the calendar for other exciting events presented to you by Baton Rouge ASTD!



Sandy Michelet (2007 Chapter President), Bob Pike, and Kim Seeger (VP Programs/Professional Development) pose for a snapshot setting up for the workshop.



Bob Pike with ASTDBR 2007 Board members.



Beth Adams (VP Communications/Publications), Bob Pike, and Kim Seeger.



Attendees of the VIP Dinner with Bob Pike enjoy good food and company.



The VIP Dinner provided a great opportunity to network with other ASTDBR members.



Bob Pike congratulates Colby Veach (DSS Office of Family Support) winner of the \$50 gift certificate for Creative Training Techniques books and products.



Member At Large, Pammi Bains manages the book sales at the workshop.



Bob Pike presents Peggy Reddock (DSS Office of Family Support) a \$1095 gift certificate for CTT Conference/Boot Camp.



Workshop participants during networking activities.



Participant tables full of great resources.



Jennifer Ledet and Sally Genovese ready for a great program.



Networking, networking, networking.



Participants take it all in.



There was no missing the ASTDBR volunteers on this day.



The day was full of all kinds of activities.



The workshop was such a success even the work was fun.



Bob Pike engages the large crowd.



Kim Seeger, VP Programs/Professional Development, Bob Pike, and Sandy Michelet, 2007 Chapter President.



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## More On the Great Workshop!

Bob Pike arrived in Baton Rouge on March 14th for dinner with ASTD VIP's at D'Angelo's. Performance leaders who coordinated a group of participants for the

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workshop were invited to this event. Bob suggested that as learning and performance professionals, we should focus on becoming "trusted advisors."

Bob Pike's Performance Driven workshop welcomed 196 participants on March 15th at the West Baton Rouge Conference Center. Participants were engaged for a full day of activities and strategies to improve workplace performance. Bob was feeling a little under the weather, however as a true trainer's trainer, he did not skip a beat.

Winners of the evaluation raffle were Colby Veach (\$50.00 gift certificate) and Peggy Reddoch (\$1,095 boot camp gift certificate). Both are employees for the Office of Family Support who was the largest group represented at the workshop.

The ASTDBR Chapter would like to thank the sponsors of the event who included The Winner Institute, Shaw Group, Neighbors Federal Credit Union, and Cox Communications. A very special thank you to the volunteers who coordinated registrations, prepared materials, setup the facilities and so much more. Beth Adams, Charnell Westerman, Sandy Michelet, Melissa Argrave, Brandi Robichaux, Julie Gaudin, Jonathon Hubchen, Diane Mohler, Jennifer Ledet, Dwuena Wyre, Pammi Bains, and Carrie Miller.

This workshop has increased visibility to the Baton Rouge Chapter of ASTD and the chapter has gained quite a few new corporate and individual members. ASTD provides us the opportunity to network with many leaders in our industry.

Bob asked participants to email him April 16th (one month later) and share how this experience contributed to workplace performance results. *"My involvement in planning and coordinating this event has been a personal and professional growth experience. ASTD has surrounded me with champions and friends who are my trusted advisors"* says Kim Seeger, chair of the Pike Workshop.

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## ASTDBR Financial Report



2007 Total Income	\$34,248.74
2007 Total Expenses	<u>\$ 3,455.42</u>
Total Assets on 3/31/07	\$30,793.32

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## Professional Development Opportunities

*Do you need to improve your ability to remember names?  
Have you ever wondered what a Dale Carnegie class experience is like?*

**ASTDBR members** are invited to for one session of the upcoming class: **Effective Communication and Human Relations** on June 7th (Thursday) 6:15pm - 9:45pm. Please RSVP to [Tyler.Winner@dalecarnegie.com](mailto:Tyler.Winner@dalecarnegie.com) or (225)274.2460

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*What are some causes of at least \$20 billion of lost productivity in the workplace by AD/HD employees? How can the situation be improved?*

AD/HD and employment coach Victoria Ball will examine all sides of this issue. The Attention Deficit Disorder Association (ADDA) is offering this upcoming teleclass for those interested in learning more about AD/HD and its impact on workplace productivity. This course: **Workplace Productivity and AD/HD**, with Victoria Ball, ADD Career Coach is on May 21<sup>st</sup> from 8:00pm to 9:00pm CST. All classes are \$10/non-members and free to ADDA members. Registration is open online at [www.add.org](http://www.add.org). For more information call (856) 439-9099.

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## **ASTDBR Involvement Opportunities**

### **Newsletter Committee**

***Are you creative?*** Would you like to help ASTDBR members in touch with what's happening in the chapter and the industry? The ASTDBR newsletter committee is looking for a volunteer to help layout the monthly eZine. This volunteer task simply requires an hour or less each month to compile content (mostly submitted by others) and incorporate it into an eZine template in Microsoft Word. Volunteer will work with other volunteers to get newsletter posted to the website and sent out to the membership.

To volunteer, please contact VP of Communications/Publications Beth Adams at [beth.adams@la.gov](mailto:beth.adams@la.gov) or 342-4879.

Thanks for your consideration and for your support of the Baton Rouge Chapter of ASTD!

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## **Upcoming Professional Development Workshop**



**ASTD BATON ROUGE**  
**presents**  
**Empowering a Diverse Workforce**  
**June 19, 2007**  
**Hosted by The Shaw Group**



offers this full day of diversity training designed to help individuals and organizations deal with the challenges of creating an inclusive workplace and improving productivity. Workshop participants will share their personal experiences of exclusion in an open, safe and stimulating workshop environment that encourages them to explore their values, motivations and behaviors.

**The Organizational Challenge.**

Exploring the massive underutilization and underdevelopment of large employee populations as well as the cost implications of exclusion in the workplace, participants will:

- Learn the business imperative and behavioral expectations successful organizations use to manage a diverse workforce.

**The Dynamics of Exclusion.**

Using a variety of experiential activities to explore the destructive nature of exclusion, participants will:

- Understand how exclusionary behavior affects employee performance, and ultimately the entire organization.
- Learn techniques to establish collaborative relationships of trust, within a diverse workforce, to maximize organizational success.

**The Process of Empowerment.** A highly energized, interactive game will be utilized to demonstrate the empowerment process.

Participants will:

- Learn how inclusion can be used as a tool for increasing workforce productivity.
- Identify a personal or professional goal and develop an action plan for achieving this goal.

**Your Investment**

**Advanced Registration Before  
May 15, 2007**

ASTDBR Member	\$139
ASTDBR Non-Member	\$199

**Registration After May 15, 2007**

ASTDBR Member	\$189
ASTDBR Non-Member	\$249

**Register NOW!**

**Limited to 25 Participants!**

- Doors open 7:30 am
- Morning Session 8:00 am -12:30 pm
- Lunch (provided)
- Afternoon Session 1:00 pm - 5:00 pm

*No cancellations or refunds.*

*Participant substitutions are allowed.*

**Registration information and application may be found online at [www.br.astd.org](http://www.br.astd.org)**

**For more information e-mail Carrie Miller ([cmiller@lla.state.la.us](mailto:cmiller@lla.state.la.us))**