



February, 2007

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President's Message



It is an honor to serve as your President for the 2007 year. I have big shoes to fill as Carrie Miller, Baton Rouge ASTD President 2006 moves into her role as Past President. I look forward to working with our new board and our growing membership to make 2007 a stellar year for our chapter.

Welcome new members! You have joined an elite group of performance professionals who are here to make you more successful! Within our industry, we recognize there is no magic wand to change an organization's culture or modify behavior. When I attended my first ASTD meeting many years ago, I remember my excitement.... "FINALLY! I had found a group of people who were facing the same challenges, frustrations and successes as I was in my job." I hope your experience is as positive!

Our Board held a retreat in December and created a plan for success. Among our goals for 2007 is to provide programs which increase our member's effectiveness through targeted programs aligning with the ASTD

competencies.

I'd like to close our February ezine with a simple question that has a simple answer. How can you make the most of your ASTD membership? Get involved! Whether you are a new or legacy ASTD member, we have many opportunities to get involved! Ask questions, network, and share best practices. We are all here to learn from each other!

Looking forward to an incredible year and finding the magic wand ...

Sandy Michelet

2006 Annual Report

This was a year of renewal for the Baton Rouge chapter following two devastating hurricanes in 2005. In accordance with our strategic plan for 2006, we conducted 12 successful monthly programs, including a half day workshop; we extended membership privileges to the New Orleans chapter; established contacts with students at Louisiana State University; began outreach efforts to the Lafayette area; and started planning a joint program with SHRM for 2007. Our membership at year end was 79 members, including 28 who are also national ASTD members.

The chapter was 100% CORE compliant for 2005 and a review of the 2005 financial records was completed during 2006.

Nine chapter members served in leadership capacities, meeting six times during the year to plan and manage the chapter. In addition, board members communicated on a regular basis to manage chapter operations. Four board members attended ALC in October. An orientation and planning session was held in November for 2007 board members.

During 2006, we employed a chapter administrator to manage administrative tasks for the chapter, allowing board members to spend more time on strategic planning, etc. We also continued our relationship with CBS to handle membership administration.

The chapter also launched a new website utilizing ASTD's portal. The website continues to be a critical information source for our members. Our website contains information about our chapter, including the chapter membership, monthly meetings, how to join the chapter and committees, quarterly newsletters, and more. From the website, our members can register for conferences and monthly meetings as well as join the chapter and national association. We have a members-only section which includes a membership directory, job postings, board minutes, program handouts and links to training resources.

In support of ASTD's programs and member benefits we publicized and educated members and the community on programs such as: ASTD's Competency Model, Job Bank, Employee Learning Week, ASTD

conferences, CPLP certification, CHIPS, etc. Ten chapter members attended ICE 2006 in Dallas.

Our community involvement included sharing chapter resources through a financial contribution to an adult education program sponsored by the local school district. In addition, the chapter provided a facilitator for Community Congress 2, a town meeting of the Unified New Orleans Plan in which thousands of New Orleanians – at home and displaced – discussed and influenced plans for rebuilding the city.

Programs offered during 2006 were related to the ASTD Competency Model:

- January: Workforce Planning – Where Do You Fit In? with Dr. Sujuan Boutte
- February: What Is ASTD To You?/Future Trends of Workplace Learning and Performance with Rick Hicks
- March: Internet Research – Tips, Tricks and Shortcuts with Elizabeth Coxe
- April: Diversity in 2006 with Sharon Stephens
- May: Recovery-Related Workforce Issues with Jim Henderson
- June: Designing E-Learning with Kathy Mullin
- July: From Design to Deployment Using Powerpoint with Dr. Eric Parks (1/2 day workshop) and So You Want To Be An Online Instructor? with Dr. Eric Parks (meeting program)
- August: Win-Win Negotiating with Dr. Sandra Bernard Dugas
- September: Intrinsic Coaching with Monica Daigle
- October: Getting Your Leaders To Love Learning When Time Is Short and So Is The Budget with Patsy Wilkerson
- November: Workforce Issues Post Katrina with Drs. Cindy Gaudet and Heather Annulis
- December: Annual Networking Event and Employee Learning Week Celebration

Members received six editions of "Impact," our electronic newsletter. Insights from the Chapter President, member contributions, professional development articles, new member announcements, and chapter news are just a few of the regular features that are included in the newsletter.

The Baton Rouge chapter will continue to offer our members the resources they need to become successful workplace development professionals during 2007 using our mission and vision as critical tools and our strategic plan to chart our course.

Submitted by the 2007 ASTD Board

New Chapter Members

ASTDBR welcomes the following new members as of January 17, 2007!

Diane Mohler Louisiana State University

Bob Pike Makes Donation to ASTD Baton Rouge



**Many
Thanks to
Bob Pike
and his
associates
!**

Last October at the ASTD Leaders Conference (ALC), Bob Pike offered a package of products to all participants in his workshop (*Title Creator Pro* software and a Workbook & DVD combo entitled *Developing, Marketing, and Promoting Successful Seminars*). The generous proceeds from sales of this offer were donated by Bob, to ASTD Chapters on the Gulf Coast to assist with marketing/rebuilding efforts. The response was overwhelming and the ASTD Baton Rouge Chapter is overseeing the initiative.

If you are interested in this package for your organization, contact kseeger@eatel.net for a full description.

Don't Forget! Coming March 2007 - The pioneer and innovator of Creative Training Techniques, Bob Pike is coming to Baton Rouge to lead a dynamic and power-packed workshop. For years, he has helped numerous organizations and trainers make a difference in how they design and deliver training and performance solutions that are measurable. You don't want to miss this nationally recognized trainer and speaker.

Register Now by completing submitting your registration form. To learn more about Bob Pike, visit his site at www.bobpikegroup.com.

Local Area Workshop: Mastering Training Design

Do you find yourself wondering:

- How to incorporate activities that really bring content to life?
- How to choose the right activities?
- How to make boring content interesting?
- How to cover a lot of content, yet still have enough time for activities and dialogue?
- How to engage every learner, every time?

Mastering Training Design is a 3-day intensive program that gives trainers the skills to develop dynamic and effective learning experiences. The 4MAT model is one of the most widely used models in the education market. The 8-step model you will learn can be applied to any content and any learning experience-whether a one-hour meeting, a 5-week course or a company-wide conference.

Special pricing for ASTD members: \$950 (a \$1900 value). To learn

more, contact us at 866.888.4MAT or visit us at www.4mat4business.com.
To receive your special discount, use promo code: ASTDNO.

ASTDBR Job Postings

The following job openings are posted for our members on the ASTDBR website:

- [Training and Development Coordinator](#)
- [Leadership Development Specialist](#)
- [Training Manager/Director](#)
- [Training Manager](#)
- [Director of Learning and Organizational Effectiveness \(Midwest Based\)](#)

ASTDBR accepts workplace learning & performance job postings at astdbr@eatel.net and maintains those postings for 45 days unless otherwise requested by the submitter. These job postings are made available to current ASTDBR members as a value-add service.

ASTD 2007 International Conference & Exposition

*Have you made your plans to attend yet?
If not, you need to hurry so you don't miss out!*

March 1: Advance Registration Discounts End for the ASTD 2007 International Conference & Exposition [CLICK HERE](#)
<<https://webmail.eatel.com/exchweb/bin/redirect.asp?URL=http://pull.xmr3.com/p/5211-6506/27050220/http-www.astd2007.org-.html>>

Register today and save **\$250** off the regular registration rate. Unlock the Knowledge, June 3-6, 2007 in Atlanta, Georgia.

Don't forget to use the ASTDBR Code: **CH7121!**

Save the Date!

Don't miss out on any upcoming ASTD event. Be sure to put these on your calendar and find out how to register by visiting www.br.astd.org or www.astd.org*.

Date	Location	Topic
February 22, 2007 11:30 am – 1 pm	University of Phoenix 4 th Floor	Monthly Program: <i>Putting It All Together: Integrated Performance Management</i> , Christel Slaughter, SSA

		Consultants
March 15, 2007 8:30 am – 4 pm	WBR Conference Center, Port Allen	Workshop: Performance Driven Training , Bob Pike, The Pike Group
April 26, 2007 11:30 am – 1 pm	University of Phoenix 4 th Floor	Monthly Program: Six Thinking Hats , Sandra Bernard Dugas
May 24, 2007 11:30 am – 1 pm	University of Phoenix 4 th Floor	Monthly Program: ASTD's CPLP™ Certification: Is it for YOU? , Charnell Westerman, ASTD NAC
June 3-5, 2007	Atlanta, GA	ASTD International Conference and Exposition (ICE)*
June 19, 2007 8:00 am – 4:00 pm	Shaw Center	Workshop: Diversity , Genesis
June 28, 2007 11:30 am – 1 pm	University of Phoenix 4 th Floor	Monthly Program: TBA
July 26, 2007 11:30 am – 1 pm	University of Phoenix 4 th Floor	Monthly Program: Productivity Essentials for Success , Ellen Martin-LaFleur, Productivity Consultant, A New Leaf, LLC
August 23, 2007 11:30 am – 1 pm	University of Phoenix 4 th Floor	Monthly Program: Know White And Her Seven Learners Plus One , Michele Deck, Tool Tyme for Trainers/Michele Deck and Associates
September 27, 2007 11:30 am – 1 pm	University of Phoenix 4 th Floor	Monthly Program: TBA
October 25, 2007 11:30 am – 1 pm		Monthly Program: TBA

November 15, 2007 11:30 am – 1 pm	Ruffino's	Joint ASTDBR/SHRM Program: <i>How to Plan, Evaluate, Measure, and Communicate Training Effectiveness</i>
December, 2007 5:30 pm – 8:00 pm	TBA	<i>Chapter Networking Event</i>
February 26-28, 2008	San Antonio, TX	ASTD TechKnowledge*
