



ASTD Baton Rouge Chapter

June, 2007 eZine

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President's Message



I love the Spring season! I start to clean out my closets, open the windows in the house to let in the fresh air. I roam around the house humming while admiring my new fresh flowers....and then soon after quickly close the windows realizing that the fresh air is also bringing in pollen and dust. This is a routine I have followed for as long as I can remember.

THIS is THE year I am going to organize my garage !
THIS is THE year I am going to redo my closets !

And halfway into July, I usually settle for something mundane like a new shoe organizer ... and so it goes.

Professionally, we have our own *Springs*, too. After the dust has settled in for while, many of us begin to look around and see what needs to be changed. Should you talk to your boss about a new opportunity? Do you want more responsibility? Do you have too much responsibility and need a break? Have you been unfocused? Or have you come to the realization that you love what you do? Spring often gets us thinking of new beginnings.

Our May ASTDBR program, Charnell Westerman's presentation "Is CPLP for you?" certainly got my wheels turning. CPLP may be in its infancy, but this certification will help place our industry on the map. It benefits our own development, the companies we serve, and our industry. Look for more information in this eZine about a CPLP Study Group with your fellow ASTDBR Members!

Speaking of win-win, your ASTDBR Board had an incredible Strategic Planning Session May 30th. We recognized Aimee Terito as our new Chapter Administrator and inducted Kim Kochurka, Blue Cross Blue Shield, as our new VP of Professional Development. Special thanks to Pammi Bains who hosted the event at Neighbors Federal Credit Union.

Take a breath ...enjoy the flowers! Spring is quickly turning into Summer !

Sandy Michelet

Baton Rouge Chapter Wins National SOS Award



The Baton Rouge chapter of the American Society for Training & Development (ASTD) has been recognized for its submission to the ASTD "Sharing Our Success" (SOS) program. The national SOS program identifies best practices among local ASTD chapters and uses them as models for other chapters.

Ann Alexander, Chair of ASTD's Sharing Our Success (SOS) Committee, said, "This recognition honors the Baton Rouge chapter's best practice that demonstrates how ASTD advances the workplace learning and performance profession on a local level. We are pleased to honor the chapter with ASTD's SOS recognition."

[Click here](#) to see the official news release and the congratulations letter acknowledgement from ASTD.

CORE Chapter Award

ASTDBR is 100 % CORE compliant for 2006!

We successfully completed all 17 Chapter Operating Requirements!!!

In a letter of accolades from Joe Rosenlicht, Chapter Coach, he congratulates ASTDBR "... **on achieving 100 percent CORE compliance for 2006!** We very much appreciate your



dedication to ASTD and your diligence in maintaining a healthy and successful chapter.”

Click [here](#) to see the congratulatory letter from ASTD President & CEO, Tony Bingham.

Make a Difference—Nominate Your 2008 ASTDBR Board Leadership

The Nominating Committee is being organized for selection of candidates for the 2008 ASTDBR Board of Directors. The committee’s responsibility is to prepare the slate of candidates, present it to the membership, and conduct the election at a membership meeting this fall.

To serve on the nominating committee:

- ◆ You may not be a current member of the board
- ◆ You may not be nominated to serve on the upcoming board
- ◆ You must attend one mandatory meeting. (Additional meetings may be scheduled if needed as determined by the chair, who is elected by the nominating committee.)

To volunteer to serve on the Nominating Committee, or to propose a nominee to the committee, please contact Melissa Babcock Argrave at margrave@lsu.edu or 578-4258.

Are You Interested in Board Service?

If you’d like to be even more involved in supporting your peers in our industry through planning programming, networking, recruiting and supporting members, ensuring chapter stability, or maintaining fiscal accountability through our local ASTD Chapter, maybe Board service is the right fit for you. **If you would like your name proposed to the Nominating Committee for consideration for the 2008 Board, or if you would simply like more information about roles and responsibilities, please contact Sandy Michelet at sandy.michelet@shawgrp.com or Melissa Argrave at margrave@lsu.edu.**

We have a dynamic chapter, motivated leadership, and visionary goals. Please help us keep our chapter strong by volunteering.

Risk Management Committee Findings

ASTDBR wishes to operate as any good business might, and this desire includes the health and safety of our membership, particularly during attendance at ASTDBR-sponsored functions and activities. Upon the recommendation of National, a Risk Management Committee was formed and has compiled a listing of identified potential safety and security concerns and some preliminary precautions. The Committee presented the results at the membership meeting on Thursday, May 24, 2007. As a working document, ASTDBR members are encouraged to help us identify potential hazards so that we may work towards precautions and awareness.

Members can review the list at this [link](#) and express their suggestions, recommendations and findings to the Board for follow-up. Please contact President Sandy Michelet at sandy.michelet@shawgrp.com or President-Elect Melissa Babcock Argrave at margrave@lsu.edu.

Many thanks to **Robin Schooling**, Louisiana Lottery Corporation, and **Sally Genovese**, Lion Copolymer, for their service on the Risk Management Committee.

Charnell Westerman Speaks at the May ASTDBR Meeting



Charnell provided our local chapter May Program participants with very valuable information regarding ASTD's CPLP program and a better understanding of if and why CPLP Certification might be right for you?

For further information and a comparison of Certification and Certificates, access this ASTD link for more info about the **"10 Myths of Certification"**

Charnell Westerman

Members who missed this meeting can access the slides and handouts by visiting the online meeting site for this meeting. From the [ASTDBR website](#), log in and click the Connect menu and select meetings sites to find: **Meeting Xchange: CPLP Certification Is It for You?**

CPLP Study Group

Are you interested in obtaining your **CPLP ?**

Certified Professional in Learning & Performance

ASTD Baton Rouge has created a Study Group to prepare us!

For more information, call or email Sandy Michelet at 225/266-5016 or sandy.michelet@shawgrp.com

Professional Development Opportunities

Do you need to improve your ability to remember names? Have you ever wondered what a Dale Carnegie class experience is like?

ASTDBR members are invited to for one session of the upcoming class:

Effective Communication and Human Relations on June 14th (Thursday)
6:15pm – 9:45pm.

Please RSVP to Tyler_Winner@dalecarnegie.com or (225)274-2460

Mark Your Calendar !

Don't miss out on any upcoming ASTDBR event. Be sure to note these dates on your calendar. Find out how to register by visiting www.br.astd.org or www.astd.org*

Date	Location	Topic
June 21, 2007 11:30 am – 1:00 pm	University of Phoenix 4 th Floor	Monthly Program: Developing Cultural Competence , Jacqueline Burandt, ASTD National Advisory Council
July 26, 2007 11:30 am – 1:00 pm	University of Phoenix 4 th Floor	Monthly Program: Productivity Essentials for Success , Ellen Martin-LaFleur, Productivity Consultant, A New Leaf, LLC
August 23, 2007 11:30 am – 1:00 pm	University of Phoenix 4 th Floor	Monthly Program: Know White And Her Seven Learners Plus One , Michele Deck, Tool Tyme for Trainers/Michele Deck and Associates
September 27, 2007 11:30 am – 1:00 pm	University of Phoenix 4 th Floor	Monthly Program: The Changing Role of the Training Professional , Steven J. Borowiec, ASTD NAC
October 25, 2007 11:30 am – 1:00 pm	University of Phoenix 4 th Floor	Monthly Program: Learning Management Systems

November 15, 2007 11:30 am – 1:00 pm	Ruffino's Restaurant, 18811 Highland Rd	Joint ASTDBR/SHRM Program: <i>How to Plan, Evaluate, Measure, and Communicate Training Effectiveness</i>
December, 2007 5:30 pm – 8:00 pm	TBA	<i>BR Chapter's Holiday Networking Event</i>
February 26-28, 2008	San Antonio, TX	ASTD TechKnowledge*

JUNE Workshop – will not be held

The Genesis Workshop titled: Empowering a Diverse Workforce
will not be held on June 19.

Stay tuned for other exciting programs to be offered by ASTDBR!!!