

2009 Individual Chapter Results for CORE

Chapter information:

Chapter Name: **CH2073--Eastern Pennsylvania**

Chapter Address: **Eastern PA ASTD**

1874 Catasaqua Rd. #382

Chapter Telephone Number: **570-708-8476**

Chapter Email: **astdepa.admin@gmail.com**

Chapter Website Address: **www.easternpa.astd.org**

Your Name: **Karen Long**

Your Chapter Title: **President,**

Your Company: **Network Solutions**

Your Phone Number: **570-708-8476**

Your Email: **astdepa.president@gmail.com**

Are you the primary contact for your chapter? **Yes**

Primary Contact Name:

Primary Contact Chapter Title:

Primary Contact Company:

Primary Contact Phone Number:

Primary Contact Email:

Does your chapter have a chapter administrator? **No**

IF CHAPTER HAS CHAPTER ADMINISTRATOR:

Administrative Contact Name:

Administrative Contact Company:

Administrative City:

Administrative State:

Administrative Zip:

Administrative Phone Number:

Administrative Contact Email:

Did your membership numbers increase, decrease or stay the same in 2008? **Increase**

How many members are in your chapter? **190**

What percentage of your members are joint national ASTD members? **65**

Is your chapter incorporated? **No**

Did your chapter raise dues in 2008? **No**

Does your chapter plan to raise dues in 2009? **No**

Does your chapter charge a new membership fee? **Yes**

Which of the following dues categories does your chapter have? *1 means checked, 0 means unchecked*

Regular member dues **1**

New membership fee **1**

Student member **1**

Senior member **1**

Group/Corporate membership **1**

Discounted or promotional dues **1**

Other **0**

IF CHECKED IN PREVIOUS QUESTION; DUES QUESTIONS IN DOLLAR AMOUNTS

How much are your regular membership dues? **45**

How much is your new membership fee? **55**

How much are your student membership dues? **20**

How much are your senior membership dues? **50**

How much are your corporate or group member dues per member? **Corporate Membership: 3 people from the same organization will be charged \$150 when joining at the same time**

Please describe your chapter's offering for group membership. **0**

How much are your promotional or discounted dues? **0**

Please describe your chapter's offering for discount or promotional membership. **Discounted or promotional: Membership is included in the fee for some programs/events or reduced for special membership drives or referrals**

Which of the following are requirements for a student to get the student membership rate? (Attend an accredited university) **0**

Which of the following are requirements for a student to get the student membership rate? (Demonstrate they are taking classes in a workplace learning related field) **0**

Which of the following are requirements for a student to get the student membership rate? (Take at least a certain number of credit hours, please enter the number in the box to the right) **1**

'Which of the following are requirements for a student to get the student membership rate? (Demonstrate they are in a degree program in a workplace learning related field) **0**

Which of the following are requirements for a student to get the student membership rate? (None of the above) **0**

Is your student membership offering different from your regular membership offering? **No**

Which of the following about your student membership offering is different from your regular membership offering? (Internship opportunities) **0**

Which of the following about your student membership offering is different from your regular membership offering? (Special student membership rate) **1**

Which of the following about your student membership offering is different from your regular membership offering? (Speaking opportunities) **0**

Which of the following about your student membership offering is different from your regular membership offering? (Mentoring program) **0**

Which of the following about your student membership offering is different from your regular membership offering? (Student job bank) **0**

Which of the following about your student membership offering is different from your regular membership offering? (None of the above) **0**

Please list any ways your student membership offering is different from your regular membership offering not mentioned in the previous question. **n/a**

Approximately how many total people attend your chapter events each month? **20**

What is the approximate cost of your monthly/regular programs? **20**

When are the majority of your regular programs held? **Lunchtime**

Which of the following did your chapter do in 2007 or is planning for 2008?

A conference, seminar, or other large event **Did not do in 2008, but planning for 2009**

A community service project **Did in 2008 and planning for 2009**

A partnership with another membership organization **Did not do in 2008, but planning for 2009**

A partnership with an educational institution **Did not do in 2008, but planning for 2009**

A job listing **Did in 2008 and planning for 2009**

A CPLP Interest Group **Did not do in 2008, but planning for 2009**

Other Special Interest Groups **Did in 2008 and planning for 2009**

Geographic Interest Groups **Did in 2008 and planning for 2009**

Employee Learning Week events or activities **Did in 2008 and planning for 2009**

IF YES ON PREVIOUS QUESTION SET

What type of conference, seminar, or other large event does your chapter hold? **Professional Development Day**

What type of community service events does your chapter participate in? **American Cancer Society Relay for Life**

Second Harvest Food Bank food drive

What membership organizations has your chapter partnered with and please describe what the partnership did? **n/a**

What educational institutions has your chapter partnered with and how have you partnered? **n/a**

Approximately, how many jobs were listed with your chapter in the past year? **6**

How many people participate in the CPLP study or special interest group? **0**

What special interest groups (SIGs) does your chapter have? **Best Practices for Internals**

Consultant's Forum

What geographic interest groups (GIGs) does your chapter have? **Pocono GIG**

What Employee Learning Week events or activities does your chapter hold? **1. Annual Celebration of Learning- This was a free to members event paid for from the \$1,000 award we received for the Chapter of Excellence.**

2. We held a Chapter wide selection for the 2008 Learning Leader Award. Meloney Salley-Dosunmu won and was presented the award at the Celebration of Learning.

3. Eastern Pennsylvania Business Journal Article on the importance of workplace learning

Does your chapter pay for ASTD national membership dues for one or more chapter board members? **Yes**

Does your chapter budget to send board members to the ASTD Chapter Leaders Conference (ALC)? **Yes**
IF YES IN PREVIOUS QUESTION

How many chapter leaders are budgeted to attend the ASTD Chapter Leaders Conference (ALC)? **8**

When do your incoming board members OFFICIALLY begin their terms? **1st Quarter (January-March)**

What was your chapter's 2007 gross revenue from all sources (dues, programs, sponsorships, etc.)? **17600**

What is your chapter's EIN number? Please omit the dash after the first two digits. **232057193**

Below are the answers to the core part of the survey. False answers are followed by the reason cited for being false statements.

Administrative

1. The chapter's mission, vision, and bylaws align with those of National ASTD. Additionally, the chapter meets the ASTD brand identity guidelines. **True,**

2. The chapter maintains written position descriptions for elected chapter board members. **True,**
3. The chapter members participate in the nomination and election of the chapter board. **True,**
4. An annual plan is created that includes goals for the year. **True,**
5. The chapter submits a current board roster in Excel format with CORE submission and updates ASTD Chapter Services as changes occur. **True,**
6. The chapter submits a current membership roster in Excel format to ASTD Chapter Services with CORE submission.* **True,**
7. The chapter board meets at least once per quarter and makes meeting minutes available to members. **True,**
8. The chapter board completes a risk management assessment. **True,**

Financial

1. The chapter complies with federal and state reporting requirements. **True,**
2. The chapter board develops and approves an annual operating budget and makes it available to members. **True,**
3. The chapter board ensures an annual internal or external financial review is completed by an individual or group not directly responsible for the management of the chapter's finances. **True,**

Membership

1. Chapters assess their members' needs and their satisfaction levels at least once every two years. **True,**
2. The chapter achieves minimum joint chapter/national membership levels of 25 percent or 20 joint members, whichever is greater. **True,**

Professional development

1. The chapter board members maintain joint chapter/national membership and participate in both annual chapter and national leadership development opportunities. **True,**
2. The chapter provides at least four professional development events each year. **True,**

Communication

1. The chapter maintains a current website with up-to-date information **True,**
2. A communication piece is sent to members at least once each quarter. **True,**
3. The chapter board produces, and shares with members, an annual report that includes but is not limited to membership numbers, financial performance, and progress toward annual goals. **True,**