



## South Central Wisconsin Chapter

To provide learning and networking opportunities  
for Workplace Learning & Performance  
professionals.

mission

contacts

programs &  
events

how to join

[newsletter](#)

resources

job board

site map

volunteer

home

## I.N.S.P.I.R.E

Read the **February 2007** ASTD SCWC newsletter  
below:

- [Needs Assessment](#)
- **February Events**
  - [Feb. 8: Performing Training Needs Assessment](#)
  - [Feb. 21: Meeting Our Digital Natives' Needs: Blended Strategies for Applied Learning](#)
- **March Events**
  - [March 8: Measuring](#)
  - [March 21: TBA](#)
- [Board Meeting Update](#)
- [Kudos](#)
- [Volunteer Opportunities](#)
- [Welcome New Members!](#)
- [Chapter Contacts](#)
- [INSPIRE Publishing Dates & Advertising Rates](#)

---

### Needs Assessment

In February, one of our ASTD events will feature a topic that is very important to workplace learning and performance – needs assessment.

When I think of needs assessment, I think of surveys, questionnaires, and the tedious work it takes to create a survey and then the time it takes to compile the data in a logical way. But needs assessment does not have to be a daunting task. It can take on many forms... [read more](#)

## Performing Training Needs Assessment – Hit the Nail on the Head February Tools n' Techniques

Improving on-the-job performance is never an easy task, but especially so if you don't have a variety of tools and know-how to assess the real performance need.

Join this TnT session in which we'll look at the essentials of Needs Assessments, and a variety of ways to work effectively with internal and external clients to make sure you propose and deliver the right solution.

[More details & registration...](#)

<b>Date</b>	February 8, 2007
<b>Time</b>	Registration: 5:00-5:30 pm Program: 5:30-7:30 pm
<b>Facilitator</b>	Macolm Jeffris & Dawn Mahoney

## Meeting our Digital Natives' Needs: Blended Strategies for Applied Learning February Professional Development

Digital Natives tend to think and process information fundamentally differently from Digital Immigrants. Join this Digital Immigrant to meet the "Changing Face of Learning" by designing learning experiences that enhance your current Workplace Learning and Performance strategies.

We will spend much of our time in applied learning mode collaboratively redesigning one of your programs into a blended learning format. Be sure to bring along a current learning plan that you would like to redesign.

[More details & registration...](#)

<b>Date</b>	February 21, 2007

<b>Time</b>	Registration: 4:00-4:30 pm Program: 4:30-7:00 pm
<b>Facilitator</b>	Patti Coan

## Measuring March Tools n' Techniques

### Save the date!

<b>Date</b>	March 8, 2007
<b>Time</b>	Registration: 5:00-5:30 pm Program: 5:30-7:30 pm
<b>Facilitator</b>	Donald Stuckert

## What Happened at the last Board of Directors Meeting?

Hi-lights from the January 3, 2007, Board of Directors meeting:

- Lisa Jensen, the new President for 2007, welcomed the new Board members and thanked the continuing Board members for their unrelenting support.
- Barb Anderson, the new VP-Administration, has graciously agreed to assume the VP-Finance role until this position is filled.
- Tamara Hiser, VP-Membership, and Jami Hartwick, Chapter Administrator, have been updating the Member Directory and plan on sending the link to all members on January 12.
- Dawn Mahoney and her Featured Speaker program committee continue making plans for the April event. Stay tuned for the details to be announced soon!

If you have questions or feedback, please contact any member of the Board listed on the [Contacts](#) page at [www.astdscwc.org](http://www.astdscwc.org). If you'd like a more complete copy of the meeting minutes, please contact Barb Anderson at 608-664-8812 or [barbara.anderson@teldta.com](mailto:barbara.anderson@teldta.com).

We'd love to hear from you!

The next ASTD-SCWC Board of Directors meeting is scheduled for Wednesday, February 7, from 4:30-6:30 at Dean Health Plan (near Greenway Station) in Madison.

### **Kudos To**

- **Barb Anderson** for temporarily filling the VP Finance position in addition to her VP Administration role!
- **Jami Hartwick**, our chapter administrator, who helps this chapter run so smoothly!

### **Do you have something we should all celebrate?**

A promotion? An award? A new job? A new twist? Send your Kudos to [Molly](#), the newsletter editor.

### **Your ASTD-SCWC Board Needs Your Ideas, Energy and Expertise**

If you would like to get more out of your ASTD-SCWC membership by getting involved, a key Board member, our VP of Finance has made the difficult choice of stepping down. Therefore, this is a great time to step into a leadership position that is well organized and has a built-in mentor so that you can maximize your board service experience.

If you would like to learn more about the **open Vice President Finance board position**, contact [Barb Anderson](#) to discuss your options.

### **Welcome New Members**

The following professionals have joined ASTD-SCWC in the last month:

- **Sandi Knudson**, Fast-Forward Communications
- **Paul Margala**, State Collection Service
- **Susan Smedley**, Crisis Prevention Institute
- **Loren Kuzuhara**, University of Wisconsin-Madison

We extend a warm welcome to each of you!

---

[\*\*ASTD SCWC Chapter Contacts\*\*](#)

[\*\*INSPIRE Publishing Dates & Advertising Rates\*\*](#)

[\*\*ASTD SCWC's Chapter Code is 5089\*\*](#)

---

#### **Employment Opportunities**

**Job Seekers:** See Workplace Learning & Performance position [openings](#) on our web site.

**Employers:** Post your open positions FREE!

The ASTD-SCWC event cancellation policy is posted [here](#).

For questions about the ASTD-SCWC website contact our [webmaster](#).